## PRECEDE/PROCEED Model

A structure for assessing health needs for the design, implementation, and evaluation of health promotion

## PRECEDE:

Predisposing, Reinforcing, and Enabling Constructs in Educational/Environmental Diagnosis and Evaluation

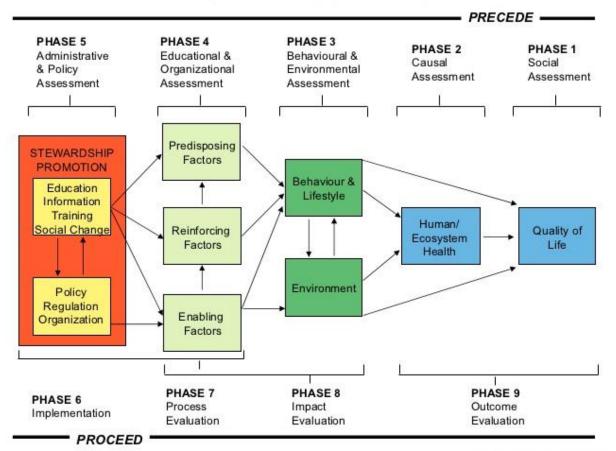
Phase 1	Social Assessment
	<ul> <li>Identification of desired result</li> </ul>
Phase 2	Epidemiological Assessment
	<ul> <li>Setting priorities and identifying priorities among health issues and any behavioral/environmental determinants that stand in the way of achieving result</li> </ul>
Phase 3	Ecological Assessment
	<ul> <li>Identification of predisposing, enabling, and reinforcing factors that affect behaviors, attitudes, and environmental factors</li> </ul>
Phase 4	Administrative and Policy Assessment
	<ul> <li>Identification of administrative and policy factors that influence what can be implemented</li> </ul>

## PROCEED:

Policy, Regulatory, and Organizational Constructs in Educational and Environmental Development

Phase 5	Implementation
	The design and conduction of the intervention
Phase 6	Process Evaluation
	Ensuring you are doing the things you planned to
	do
Phase 7	Impact Evaluation
	Evaluating if the intervention is having the desired
	impact on the target population
Phase 8	Outcome Evaluation
	Assessing if the intervention is leading to the
	desired result

## PRECEDE-PROCEED MODEL



after Green & Kreuter 1999



All information acquired from:

https://www.ruralhealthinfo.org/community-health/health-promotion/2/program-models/precede-proceed http://ctb.ku.edu/en/table-contents/overview/other-models-promoting-communityhealth-and-development/preceder-proceder/main